

CIC – We know what you want.

Connecting India Consultants is the first point of contact if you are searching for an ideal hospitality partners in India. We support the top management with authentic information about the industry and provide end-to-end solutions for matchmaking in the hospitality industry.

CIC helps you in matchmaking key players of the US and Indian hospitality industry. Our strengths in project management and other developments ensure smooth service delivery. The essence of this business association would purely be trust, respect and mutual benefit.

Scope of Work

Thanks to globalisation, India has finally been able to leave footprints on the world roadmap. Yet, foreign investors and international corporations need to buffer themselves for the perilous bumpy ride on the Indian mainland, face several challenges in their attempts to connect with the Indian audience and acclimatize to the Indian business environment. **Connecting India Consultants (CIC)**, a consultancy organisation based in India and Dutch, works towards bridging the chasm between India and the world to enable companies to explore uncharted territories and new business opportunities beyond domestic boundaries. Our focus on India as our core market is the factor that helps us realize our goals.

A breather to international corporations who seek to connect with India by investing here or through other business activities or even setting up base here, CIC is a full service Management Consulting and a Business Facilitation services company. Our proactive and responsive service helps deliver business solutions that are cost-efficient and innovative.

With all endeavours focused on achieving client satisfaction, the company ensures that the highest international standards are adhered to on all client matters. The CIC team is responsible for overall operations of the company globally, including new product development, sourcing, branding, events, travel consulting and dealing with international companies for their entire development. Since CIC works with India-based associates who specialise in various core fields, it is able to achieve perfection in all its pursuits to satisfy every client's requirement.

CIC Events and Marketing

When it comes to events and marketing, clients enjoy the CIC advantage of being able to make the best of both worlds. CIC Events and Marketing is a professional firm specializing in Corporate Events, Conferences, Meetings, Promotions, Travel, Tours and Incentives. Our sister concern in the Netherlands (La Chasha International) and overseas partnerships in other countries, including Israel, Turkey, Dutch Antilles, South Africa, Mauritius, Surinam, France Guyana and Brazil help us leverage international best practices in event management and corporate travel in our Indian associations. Our team consists of experienced and professionally trained sound, light and stage managers as well as artistes from various creative fields such as music, choreography, off-site training and stand up performances.

CIC Events has organized several programmes for companies in different parts of India to help them exploit their brand equity and bring along new customers. With our associate in event organizing, (klubplatinum.com), we also have organized major events for various multinational companies in India such as GE Corporate, GE Energy, Regal-Beloit, Bharti Airtel, Nestle, Religare Investments and Marathon Electric among others.

Here is how the event planning process works:

- Evolving thoughts
- Synergetic Evaluation
- Conceptualization
- Strategy Development
- Logistics
- Planning,
- Production
- Successful execution

Our team

When creative minds are equipped with the best resources and infrastructure, the output can only be phenomenal. CIC's team of trained and experienced professionals are specialists in this field who bring out creative and innovative solutions and ensure flawless execution.

CIC – Your Growth Vehicle

When you are out to realize the uncontainable growth potential of the Indian economy, whatever your requirement -- be it a product launch or a trade meet, whether you wish to build customer centricity or improve employee efficiency -- CIC is your vehicle to positive results. We understand your business drivers and can steer you through challenges to achieve real business returns.

CIC's expertise in the hospitality industry will help transform your customers' demands to customer satisfaction. Here are some of our services that have assisted several organizations in gaining momentum in making an impact on the hospitality industry.

Our Services:

- Event Architecture in India & Abroad
- Turn Key event management solutions
- Professional Sound, Light & Projection systems
- Events, Meetings, Seminars & conferences
- Product Launches
- Promotions & Road shows
- Stage & Set crafting
- Hostess, DJ, Emcee
- Celebrity Management
- Dignitary & VVIP visits
- Entertainment & cultural events for Corporates
- Hosting
- Location
- Travel & Tour Services

The world is speeding ahead, and the dexterity with which an organization adapts to this accelerating pace, determines its chances of survival. To meet the growing demands of organizations to succeed, CIC works closely with various associates.